



DOING BUSINESS IN AFRICA CASE SERIES

The UCT GSB Case Writing Centre is excited to launch the Doing Business in Africa (DBIA) case series – a collection of open-source, multimedia, African case material. Alongside our traditional cases, the DBIA cases bring more current and relevant African business stories to life, but this time in a ‘deconstructed’ format.

Each DBIA case is released in weekly installments on the CWC [LinkedIn](#) page. The case is deconstructed in the sense that classic case elements are showcased individually and in various media formats. Together, these puzzle pieces of material form a complete DBIA case that can be used openly by anyone. The featured case is also made available on the CWC [website](#).

The DBIA case consists of the following elements:



The Case Writing Centre is passionate about creating relevant, local case material. We want to showcase more of the ground-breaking business stories from Africa. We have invested time into thinking about and developing our deconstructed DBIA case series. We have also played with the case format to bring it up to speed with the digital space, while hoping to make the material more accessible. This is simply the natural progression of our case work.”

Claire Barnardo
Case Writing Centre Manager



MEET THE COMPANY

An introductory case blog



THE DILEMMA

A podcast interview with the protagonist

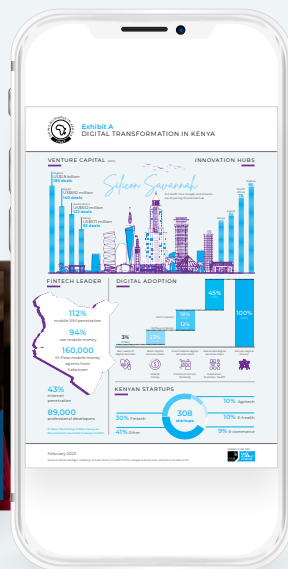


EXHIBIT A

An infographic which sets up the case context



READING LIST

Links to the latest research and news on the subject



INSIGHTS

Viewpoints from two experts on the dilemma

The featured DBIA case will be released on our [LinkedIn](#) page and archived on our [website](#). DBIA co-exists with our traditional teaching case collection.