



READING LIST

TRANSFORMING SUPPLY CHAINS WITH TECHNOLOGY
AND INFRASTRUCTURE

Reading List

The future of African retail and a logistics case study from Kenya



Check out this handpicked selection of reading material that covers informal retail, e-commerce, and township economics:

PUBLICATION [The Future of Traditional Retail in Africa](#) from BCG

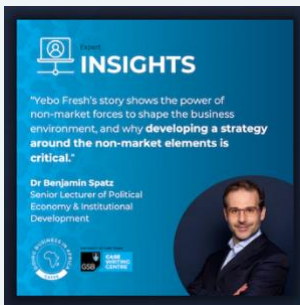
REPORT [Online Retail in South Africa 2024](#) from World Wide Worx

MAGAZINE [Township Economy, May 2024 Issue](#) from the *Sunday Times*

WHITE PAPER [Case study of last-mile food delivery with Twiga in Kenya](#) from CGIAR

PODCAST [#64 Twiga Foods – Improving food logistics in Kenya and Africa](#) from Afrobility

PODCAST [#65 Wasoko - Improving the supply chain across Kenya and Africa](#) from Afrobility



To hear more about what our experts think of Yebo Fresh's current challenges, be sure to read the Insights wrap to this DBIA case.

Do you have thoughts on the topic? Then share your comments and ideas with the CWC and Yebo Fresh on [LinkedIn](#). Stay tuned for the upcoming deconstructed case – where we bring you the latest in pioneering African businesses and the challenges they navigate.

