

RATE CARD

	Slots	Times	Charge per slot
WEEKDAYS	Breakfast	07:00 - 10:00	R475
	Brunch	10:00 - 12:00	R375
	Talk Show	12:00 - 14:00	R375
	Crossover	14:00 - 16:00	R375
	Drive	16:00 - 19:00	R425
	Specialists	19:00 - 22:00	R350

	Slots	Times	Charge per slot
WEEKENDS	Breakfast	07:00 - 10:00	R375
	Brunch	10:00 - 13:00	R350
	Crossover	13:00 - 16:00	R325
	Drive	16:00 - 19:00	R325
	Specialists	19:00 - 22:00	R300

BULK CAMPAIGNS & AGENCY RATES

x10 spots in 5 Breakfast, 5 Drive (peak) R4000

x10 spots in Brunch, Talk, Crossover (off peak) R3500

x10 spots + 1 FB, 2 Twitter posts, 2 Instagram posts
R5000 (peak) R4500 (off peak)

x10 spots + social media + interview
R6500 (peak) R6000 (off peak)

(To be used within 1 week)

ADDITIONAL EXTRAS

10 minute Interview R 1800

1 Facebook post, 2 Twitter posts, 2 Instagram posts R 1000

Competition R 5000

Competitions include a throw-forward in either Breakfast or Drive and the competition in the alternate show.

T & C S

- Prices are quoted excluding agency commission.
- Minimum base rate of 30-sec per spot applied
- Advert will be charged pro-rata over the 30-sec standard
- Bookings must be confirmed 2 working days prior to start of campaign.
(This includes submission of material)

All quoted rates are excluding VAT.

