

# PROJECT PORTRAIT

Setting up a media club to help keep kids in school

#110 (2013)

## What is this project about?

A non-government organization called “Youth Empowerment through School” (Y.E.S) aims to equip learners with employability skills. It offers programmes at the Lavender Hill Secondary School that encourage its over 1000 learners to complete their schooling.

YES approached the UCT Knowledge Co-op with a project idea for UCT students to assist in the setting up of a media club for learners. The aim of the project was for the IS students to “train the trainers” who would continue running the club in the future.

Pascale Henke and Terrina Govender of the Honours Outreach & Community Involvement Programme (HOCIP) based in UCT's Information Systems department took on the project with great enthusiasm.

## The process

The Knowledge Co-op arranged a meeting between the Y.E.S. project manager, the school and the students to clarify what was to be done and how to go about it. The school selected 10 learners for the project.

The two students assisted in establishing a Media Club and held weekly 2-hour sessions teaching computer literacy skills. In between they arranged social outings and a visit to the university. At the end of the project, the 10 learners acquired computer as well as organisational skills to maintain the media club and their school's website.

Each UCT student dedicated over 30 hours to the project up to **October 2013**.



Media club in action

To **reference** this Project Portrait, cite UCT Knowledge Co-op as the author.

Project portraits are licensed under a Creative Commons Attribution-NonCommercial-ShareAlike license:  
<http://creativecommons.org/licenses/by-nc-sa/2.5/za/deed.en>

## The Knowledge Co-op at the University of Cape Town

The UCT Knowledge Co-op aims to make it easier for community partners to access UCT's skills, resources and professional expertise. It helps initiate joint projects that benefit both the community partner and the university. The Co-op links community groups with appropriately qualified staff and students at UCT, and supports both partners throughout the project – from initial planning to final product.

[know-op@uct.ac.za](mailto:know-op@uct.ac.za)

[www.knowledgeco-op.uct.ac.za](http://www.knowledgeco-op.uct.ac.za)

Tel: 021 – 650 4415

