

WUN Virtual Study Abroad Pilot
UFMG course proposal

Term: 2021/2

Beginning: Oct. 13th, 2021 (classes may start at a different date - each course date will be announced in October)

End: February 25th, 2022 (courses may end earlier according to course hours)

Deadline for nomination and application: September 15th

Number of students: Each course can accept up to 5 students from WUN in 2021/2

1. Professor Mauro Abreu

International Approach of Oral Health Epidemiology (15 hours)	Code: UNI 139
WHO methods to evaluate oral health conditions and the different health systems in Brazil, USA, Europe and Africa; epidemiology of oral diseases in different countries and the organization of different public health systems.	
Beginning: January 7 th 2022	
The course focuses on undergraduate students but it is possible to accept graduate students too.	
All classes are synchronous.	

2. Professor Delba Barros

Topics in International Studies II: Getting from College to Career: Career Management (30 hours)	Code: UNI 174
This course aim is to provide theoretical and practical references to guide undergraduate students in building a career project	
Beginning: October 25 th 2021	
The course focuses on undergraduate students but it is possible to accept graduate students too.	
Classes are synchronous and asynchronous.	

3. Professors Ulysses Panisset/Elis Borde

Topics in International Studies III: Global Health and Diplomacy: Operational Concepts and Contemporary Practices (30 hours)	Code: UNI 175
This course has a flexible content and intends to focus on health diplomacy as it relates to health issues that transcend national boundaries as well as how they are being addressed by different groups and at different levels of governance.	
Beginning: After October 25 th 2021.	
The course accepted undergraduate and graduate students.	
Most of the classes are synchronous.	

4. Professor Antônio Artur de Souza

Topics in International Studies IV: International Finance (60 hours)	Code: UNI 176
The demand and supply of money in the international financial markets. Exchange rates and the relative values of currencies. Risk management and hedging by companies with international operations. International portfolio investment and international projects valuation. Long-term financing of international investment projects. The macroeconomic environment of international finance. Financial instruments and tools for managing foreign exchange and country risk, raising capital in international financial markets.	
Beginning: October 25 th 2021	
The course accepted undergraduate and graduate students.	
All classes are synchronous.	

5. Professor Cristiano Rodrigues

Race and Politics in Latin America (30 hours)	Code:
This course introduces students to contemporary race/ethnicity debates in Latin America and specifically examines the role of race/ethnicity in the region's politics. In this course, we start from an interdisciplinary approach that incorporates different theoretical, empirical, and essayistic traditions to understand the intersections between race and politics in Latin America and, from comparative approaches, shed light on their specificities, continuities, and ruptures in the Brazilian context. To understand the intersections between race/ethnicity	

and politics, we will explore some questions: What is the origin of race? What is the basis of ethnicity? How to work with race/ethnicity in the social sciences? How has race/ethnicity been defined/redefined and employed by Latin American political actors and institutions? What is the nature of minority group representation, and how does it affect polity and politics? How do inter and intragroup dynamics affect individuals' worldviews and the political environment? To what extent do demographic changes in Latin America influence racial policy today and in the future?

Beginning: After October 25th 2021.

The course focuses on undergraduate students but it is possible to accept graduate students too.

All classes are synchronous.

6. Professor Plinio Monteiro

International Marketing (30 hours)	Code: CAD 001
<p>Today's highly globalized economy imposes several challenges for firms. Cultural, economic, competitive, regulatory, and infrastructural particularities of regions and countries fundamentally affect the ways in which companies conceive and implement their international presence worldwide. This course provides state-of-art foundations and tools to (1) critically analyze the globalized marketplace and international consumers, (2) identify country-specific opportunities for doing business, and (3) devise marketing strategies for successfully competing in international markets.</p>	
<p>Beginning: 20/10/2021</p>	
<p>The course focuses on undergraduate students, but it is possible to accept graduate students too, especially given that the course content is broad and complete</p>	
<p>This course will mix synchronous and asynchronous lectures. Synchronous lectures will be held weekly on Wednesdays from 11:11-12:01 using Microsoft Teams. Synchronous lectures will be based on debates and gamification approaches (quiz and Global business marketing game/simulation) Asynchronous lectures will be held weekly, based on pre-recorded videos and readings.</p>	