



## HEAD: VIDEO PRODUCTION

(Payclass 11; Permanent Post)

### Newsroom & Video Production Communication and Marketing Department

The University of Cape Town's (UCT) Communication and Marketing Department (CMD) seeks to appoint a highly competent video producer to join the Newsroom and Video Production unit to drive the delivery of excellent multimedia content. This includes a complete understanding of all aspects of video production, from pre- to post-, and the ability to coordinate video projects from start to finish, using visual and audio elements to communicate a clear message that consistently conveys UCT's strategic goals, vision, and mission.

The successful candidate will facilitate the production of video and other multimedia content within the Newsroom & Video Production unit from concept to completion. The incumbent's responsibilities will also include the management of internal staff and external freelancers (including sourcing and contracting); the storyboarding and scriptwriting of all video content; scouting locations and setting up shoots with internal and external stakeholders; art directing and guiding the look and feel of videos; taking responsibility for video and editorial quality; ensuring that all multimedia content is delivered to expected quality standards within deadline and on budget; integrating multimedia content with content produced by the newsroom, other CMD units and UCT faculties and departments to ensure seamless integration with the wider communications offering of the university.

To view and apply for this position, please visit the UCT Jobs site [View](#) (For Internal Applicants) and [View](#) (For external Applicants) to create a profile and to submit your application.

**Closing date:** 02 February 2024

**Reference:**

ID 468

*UCT is a designated employer and is committed to the pursuit of excellence, diversity and redress in achieving its equity targets in accordance with the Employment Equity Plan of the University and its Employment Equity goals and targets. Preference will be given to candidates from the under-represented designated groups. Our Employment Equity Policy is available at [www.hr.uct.ac.za/hr/policies/employ\\_equity](http://www.hr.uct.ac.za/hr/policies/employ_equity)*

**UCT reserves the right not to appoint.**