Erratum to the Commerce Faculty Handbook 2020

Postgraduate Studies

Page 87 Master of Business Administration [CM006GSB16 – Full-time]/[CM025GSB17 – Modular]
The corrected entry should read:

Master of Business Administration [CM006GSB16 – Full time]/[CM025GSB17 – Modular]

Convener: M Jere

Entrance requirements:

Applicants must:

- Be at least 25 years old
- Have a minimum of three years' work experience
- Have an NQF level 8 qualification.
 - Candidates not meeting the NQF level 8 requirement can apply through the Recognition of Prior Learning (RPL) route and submit the Portfolio of Learning (POL) assessment form.
- Write the Graduate Management Admissions Test (GMAT) and obtain a minimum score of 550.
- Submit a CV, two referee reports and personal motivations in the form of three essays that will be used for selection purposes.

Selected applicants will be required to take part in an interview.

Programme description:

The MBA curriculum is structured around 16 compulsory courses that are designed to familiarise the student with the landscape in which business operates, provide the principles of management, and offer opportunities to integrate learning into holistic frameworks that are sensitive to the key challenges that organisations face today.

Students can complete a choice of electives with expertise in key areas, or can select electives within a specialisation.

In addition to the compulsory and elective courses, the research report tests the ability of students to apply analytical skills and knowledge gained on the programme. Students need to collect methodologically robust data, interpret the data and apply the findings to resolve the research question. The exercise challenges the student to become acquainted with the current literature in a field, to make independent critical evaluations of contending points of view and to show application of the theory and its implications to practice.

Duration:

One year (full time) or two years (modular).

Prescribed curriculum

[CM006GSB16/CM025GSB17]

The MBA is accredited with 210 NQF credits; 190 credits from compulsory courses and 20 credits from elective courses.

Compulsory courses

Code	Code	Name	NQF	HEQSF
(Full Time)	(Modular)		Credits	Level
GSB4401F	GSB4501X	Accounting	10	8
GSB4402F	GSB4502F	Business, Government & Society	5	9
GSB4421F	GSB4519W	Organisational Leadership and	10	9
		Values		
GSB4404F	GSB4504X	Economics for Business	10	8
GSB4405X	GSB4505X	Finance	10	8
GSB4407F	GSB4507X	Leadership and Personal	10	9
		Development		
GSB4426F	GSB4526F	Markets in Emerging Countries	5	9
GSB4409X	GSB4509F	Marketing	10	8
GSB4410X	GSB4510X	Operations Management	10	8
GSB4408X	GSB4508S	Organisational Behaviour and People	10	8
		Management		
GSB4414S	GSB4514X	Strategy	10	9
GSB4428X	GSB4528S	Social Innovation and	5	9
		Entrepreneuring		
GSB4403X	GSB4503W	Company Analysis	10	9
GSB4427S	GSB4527S	Business Model Innovation Lab	10	9
GSB4413S	GSB4513W	Research Report	55	9
GSB4616X	GSB4616X	Research Methods	10	9

The following is a selection of MBA elective courses. Not all the electives listed will be available each year, other electives not listed below may be available, and from time to time new electives are offered.

Code	Course	NQF Credits	HEQSF
	Level		_
GSB4013S	Advanced Corporate Finance	5	9
GSB4451S	Advanced Leadership	10	9
GSB4488S	Applied SRI	5	9
GSB4498S	Business Development in Emerging Markets	5	9
GSB4419S	Capital Flows & Emerging Markets	5	9
GSB4452S	Coaching		9
GSB4453S	Company Valuations	5	9
GSB4087Z	Digital Market-Making		9
GSB4462S	Doing Business in Asia & China	5	9
GSB4416S	E-Marketing	5	9
GSB4471S	Global Supply Chain Management	5	9
GSB5010S	Social Finance	5	9
GSB5011S	Leading Organisations in a VUCA world	5	9
GSB4607S	Lean Thinking and Operational Excellence	5	9
GSB4474S	Management Control Systems	5	9
GSB4476S	Negotiation to Create Value	5	9
GSB4496S	Social Innovation Lab	10	9
GSB4493S	Strategic Brand Building	5	9
GSB4417S	Strategic Marketing	5	9

Code	Course	NQF Credits	HEQSF
	Level		
GSB4477S	Planning New Ventures	10	9

MBA specialisations

c) Courses type

Students may choose to complete an MBA, or an MBA with a specialisation.

In order to be awarded an MBA with a specialisation, students must meet the following criteria (in addition to meeting the standard MBA programme qualification rules):

- Students must choose and complete 20 credits of specialisation-specific electives, listed below for each specialisation.
- Students must complete their Research Report on a topic related directly to the specialisation's focus. The determination of whether the topic is related to the specialisation's focus will be at the discretion of the MBA programme convener.

MBA specialising in Innovation and Entrepreneurship

Code

CM006GSB50 (full time) CM025GSB50 (modular)

Qualification requirement

Students must pass GSB4428X/GSB4528S in order to qualify for this specialisation.

c) Stream-specific elective courses

Code	Name	Credits	Level
GSB5015X	Venture Launch	10	9
GSB5014X	Venture Exploitation	10	9

MBA specialising in Management Consulting

Code

CM006GSB51 (full time) CM025GSB51 (modular)

Qualification requirement

Students must pass GSB4403X/GSB4503W in order to qualify for this specialisation.

c) Stream-specific elective courses

Code	Name	Credits	Level
GSB4007X	Change Management	5	9
GSB4453S	Company Valuations	5	9
GSB5011S	Leading Organisations in a VUCA World	5	9
GSB4490S	Management Consulting	5	9
GSB4474S	Management Control Systems	5	9

MBA specialising in Marketing Management

Code

CM006GSB52 (full time) CM025GSB52 (modular)

Qualification requirement

Students must pass GSB4409X/GSB4509F in order to qualify for this specialisation.

c) Stream-specific elective courses

Code	Name	Credits	Level
GSB4423S	Branding in Emerging Markets	5	9
GSB4087Z	Digital Market-Making	5	9
GSB4416S	E-marketing	5	9
GSB4485S	Marketing Metrics	5	9
GSB4417S	Strategic Marketing	5	9

MBA specialising in Leadership and Change

Code

CM006GSB53 (full time) CM025GSB53 (modular)

Qualification requirement

Students must pass GSB4407F/GSB4507X in order to qualify for this specialisation.

c) Stream-specific elective courses

Code	Name	Credits	Level
GSB4451S	Advanced Leadership	10	9
GSB4007X	Change Management	5	9
GSB4452S	Coaching	5	9
GSB5011S	Leading Organisations in a VUCA World	5	9
GSB4476S	Negotiation to Create Value	5	9

MBA specialising in Operations and Supply Chain Management

Code

CM006GSB54 (full time) CM025GSB54 (modular)

Qualification requirement

Students must pass GSB4410X/GSB4510X in order to qualify for this specialisation.

c) Stream-specific elective courses

Code	Name	Credits	Level
GSB4007X	Change Management	5	9
GSB4471S	Global Supply Chain Management	5	9
GSB4607S	Lean Thinking and Operational Excellence	5	9
GSB4476S	Negotiation to Create Value	5	9
GSB4486S	Project Management	5	9

Assessment:

As per each course outline, courses are assessed by means of class and mid-term tests, individual and group assignments, presentations, final examinations, and/or report submissions. In order to pass a course, students must obtain a final course mark of at least 50%.

Readmission rules:

Compulsory courses:

To be readmitted, a student must not have failed more than 30 compulsory credits.

Students are permitted to retake a compulsory course once.

A student may substitute a maximum of 10 failed compulsory credits with 10 elective credits.

Electives:

Students may not fail more than 20 elective credits.

A student may not retake a failed elective.

If a student fails an elective, they are permitted to substitute an alternative elective or electives. However, electives may only be substituted once.

Research report:

To be readmitted, students who have not completed their research report in the minimum time must demonstrate satisfactory progress as per the MOU for the research report.

Distinction rules:

Students will be awarded the degree with distinction if they achieve an average of at least 75% for the programme, and at least 75% for the research report.