

## UCT COUNCIL ELECTIONS 2024 – CONVOCAATION NOMINEE



### BRONWYN NORTJE

#### CONVOCAATION NOMINATORS

- Mr Christiaan Endres
- Prof Jeremy Seekings
- Prof Nicoli Nattras
- Prof Andrew Marquard
- Prof Harald Winkler
- Mr Kyle Collair

#### STATEMENT OF INTENT

Bronwyn Nortje is a strategist with over a decade of experience advising blue-chip corporations, civil society, education, and public sector institutions on strategic approaches to stakeholder management and crisis communications. As a UCT alumnus, Ms Nortje is acutely aware of how public perceptions of the institution and its governance impact the experience of existing and prospective students and will bring her extensive experience and expertise to one of Africa's most critical institutions.

Ms Nortje specialises in designing and implementing multi-platform, multi-stakeholder campaigns and has in-depth knowledge of the South African media and political economy. Formerly a financial journalist, Ms Nortje was Markets Editor at Business Day and a columnist at Business Day, the Financial Mail, and the Sunday Times. As part of her commitment to education, Ms Nortje has for many years worked with the heads of various independent schools on *pro bono* basis to help them navigate sensitive and contentious topics in a high-context society. She has recently been appointed as a Non-Executive Director on the board of Breadline Africa. She has a background in research and holds an undergraduate and honours degree from the University of Cape Town in Public Policy. She is married and has four children.

## BRIEF CURRICULUM VITAE

### Experience

|                    |   |
|--------------------|---|
| 2024               | Non-Executive Director<br>Breadline Africa<br><a href="https://breadlineafrica.org/">https://breadlineafrica.org/</a>   |
| 2024               | Executive Director<br>Southern African Strategy Group, NPC<br><a href="mailto:operations@stratsa.org">operations@stratsa.org</a>  |
| 2018–2024          | South Africa Lead<br>Global Strategic Communications Council<br><a href="https://gscnetwork.org/">https://gscnetwork.org/</a>   |
| 2015–2024          | Independent Strategic Communications Consultant <ul style="list-style-type: none"><li>Strategic communications and reputation management services for: Pick 'n Pay, BATSA, City of Cape Town, S-RM, Mintz Group International, Wesgro, South African Photovoltaic Industry Association (SAPVIA), GreenCape, South African Renewable Energy Council (SAREC), European Climate Foundation, St Cyprian's School, DSK</li></ul> |
| Feb 2011–July 2019 | Journalist and Editor <ul style="list-style-type: none"><li>Business Day, Financial Mail, The Sunday Times, Rand Daily Mail, TimesLive, Wanted Magazine</li></ul>   |
| 2009–2011          | Researcher and Lecturer<br>School of Economics<br>The Centre for Social Science Research (CSSR)<br>University of Cape Town  |

### Education

|                         |   |
|-------------------------|---|
| University of Cape Town |   |
| 2008                    | Honours in Public Policy  |
| 2002–2006               | Bachelors of Social Science <ul style="list-style-type: none"><li>Majoring in Economics, Politics, and Applied Statistics</li></ul> |

### Key skills

- Strategic communications and crisis communications
- Stakeholder management
- Corporate intelligence and risk management