

Showcase Khayelitsha Team IT4U



Members

Nonkululeko Mashiane
Paul Makhabane
Mfundo Dhladhla
Sihle Mkaza
Dikabelo Ramashala

Introduction

Team IT4U

- Project Leader:
 - Nonkululeko
- Members:
 - Sihle
 - Paul
 - Mfundo
 - Dikabelo



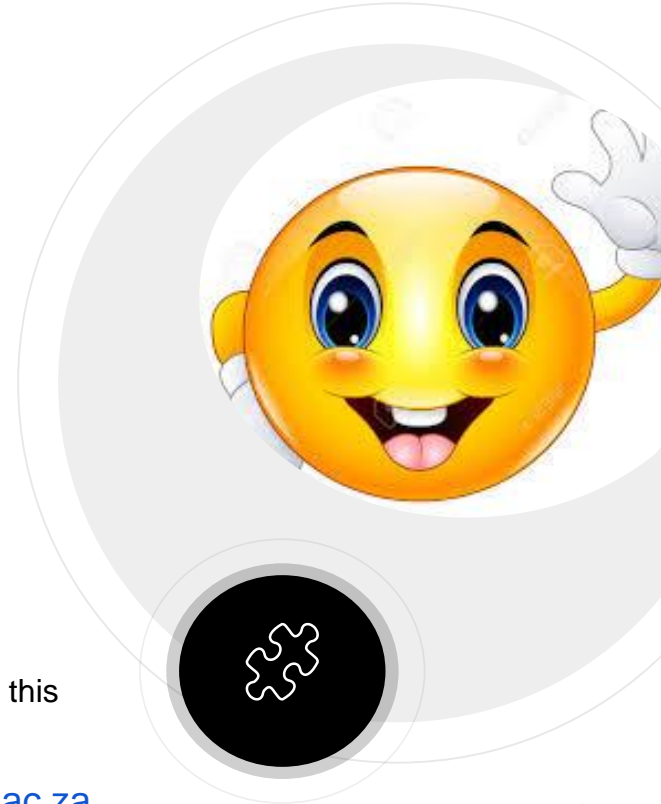
UCT KNOWLEDGE CO-OP

Project

- Name: Showcase Khayelitsha
- Sponsor: Whizz ICT
- Task: Finding a way to shine a more positive light on Khayelitsha

The UCT Knowledge Co-op facilitated this collaborative project with WHIZZ ICT.

<http://www.knowledgeco-op.uct.ac.za>





1

Situation of Concern

**Fix Limited access
No internet access**



Environmental Analysis

404 PAGE
NOT FOUND

Sorry, it appears the page you were looking for doesn't exist anymore or might have been moved.

Low local online presence



Negative media perception

Complete Problem Analysis



Local vendors do not have a voice.
They stick to the tradition of building a customer base where they are situated and cannot reach new customers



A low circulation of money within the community.
Wealth is not retained in the community and the workforce services outside communities



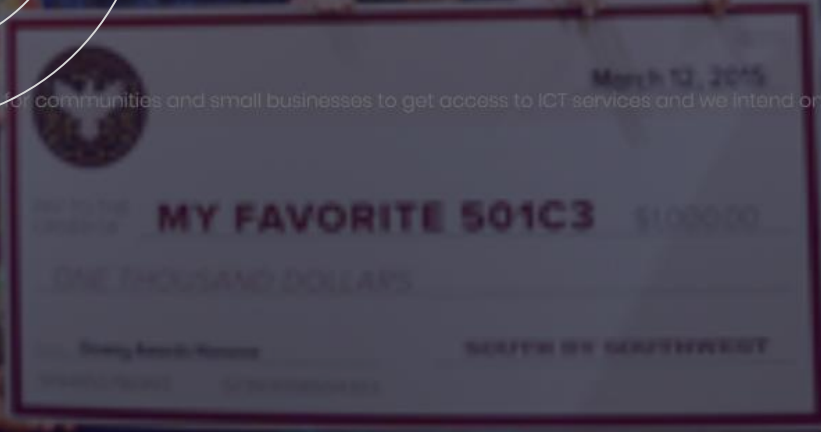
Weary outside investor.
Apprehensive investors have stalled job growth and development in the community by not taking the initiative while waiting for government to make the area attractive for investment.



INNOVATIVE ICT SOLUTION'S CENTRE.

We understand how important it is for communities and small businesses to get access to ICT services and we intend on being the lead provider.

GET STARTED



Our Vision

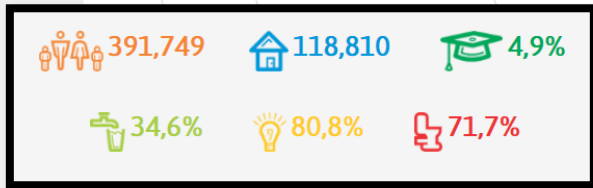
Mission Statement

Our Values

Business Opportunity



- ✓ The 4th Industrial revolution has the potential for exponential growth in areas of low development
- ✓ Technical skills, such as *Web Development* are in high demand
- ✓ The high population of youth in the area have strong digital literacy



- ✓ Khayelitsha makes up 10% of Cape Towns population
- ✓ Online learning platforms can provide residents with access to knowledge otherwise absent from the community



2

The Solution

Solution Overview

- 2 pronged solution:
 - Website: khayaweb.org.za
 - Course addition at Whizz ICT



Website

Advertising

Provides a space for businesses in Khayelitsha to advertise themselves and try to gain more traction from the public eye.

News Blogs

Allows users to be able to make blog posts on website. Content will be reviewed by staff at Whizz ICT before it gets posted. The aim for this is to get users to be able to get a decent positive picture of Khayelitsha

Notices

Event notices:

- Provides information about events in Khayelitsha to users

Safety notices:

- Provides information about



Additional Courses

Basic back-end web development with PHP

For people who are interested in back-end web development. This will be taught using resources found on the internet.

Social Media Workshops

For people and businesses who are interested in making a move onto social media and see the impact it can have on their lives.

Digital Literacy Workshops

Involves training people to be more aware of the internet and it's potential. As well as the dangers that exist on the internet.



Pros

- Easy to access. Almost everyone has an internet connection
- Additional courses empower community members
- Collaboration with business owners
- Can be self-sustaining
- Gears community members for the 4th industrial revolution



Cons

- Reliant on community commitment
- Poor design can deter the project
- Inherent risk that nobody would be interested in the website.
- Increase in curriculum size could harm the quality of the classes



Cost

- Free
- Hosting and development of site will be handled by Penguin Protocol, Whizz ICT's facilitator



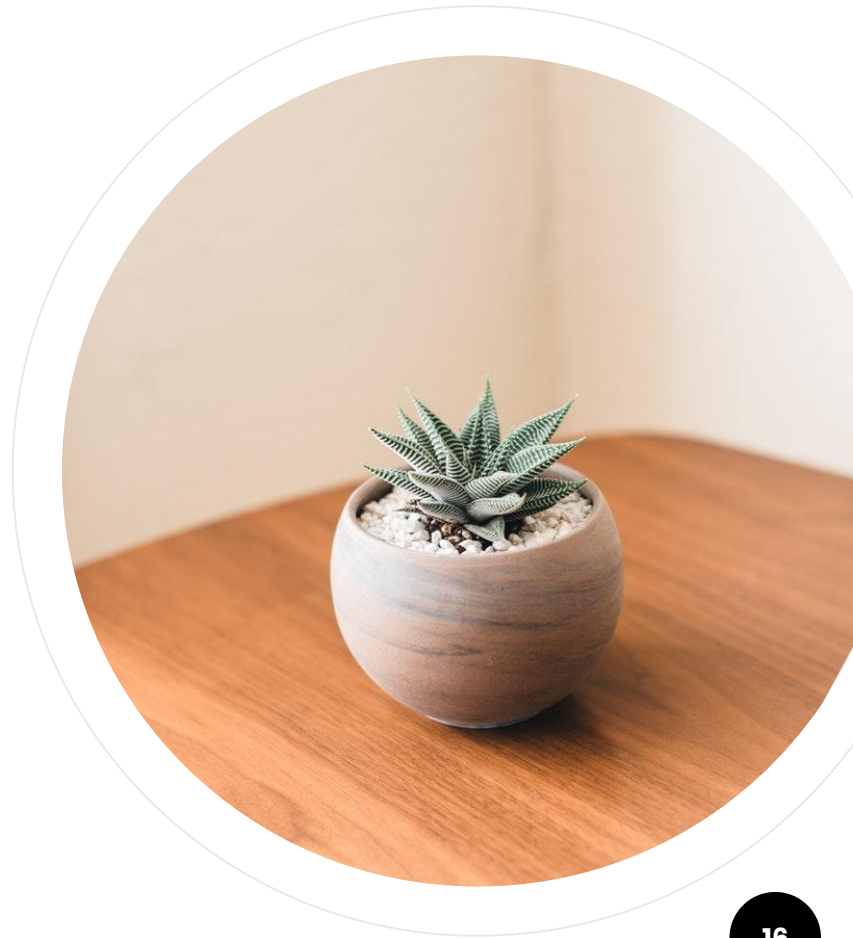


3

Prototype & Testing

Prototype

A working example through which a new model or a new version of an existing product can be derived.



Using diagrams to explain our idea



ABOUT KHAYELITSHA

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PLACES



NEWS & NOTICES

News from Khayelitsha, April 23 2015

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LATEST EVENTS

Race For The Kids, October 9, 2015

I'm a paragraph. Click here to add your own text and edit me. Let your users get to know you. [more...](#)

Casino Jazz Night, August 22, 2015

I'm a paragraph. Click here to add your own text and edit me. Let your users get to know you.

CONNECT WITH US ONLINE



COMPANY ADVERT

About Khayelitsha



About Khayelitsha

History

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This is a great space to write long text about your company and your services. You can use this space to go into a little more detail about your company. Talk about your team and what services you provide. Tell your visitors the story of how you came up with the idea for your business and what makes you different from your competitors. Make your company stand out and show your visitors who you are. Tip: Add your own image by double clicking the image and clicking Change Image.

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Sub Places

- Harare
- Inkanini
- Khaya
- Kuyasa
- Makhaya
- Makhaza
- Site B
- Site C
- Town

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Source: Mapland

More...



News Blogs

KHAYA SITE

Home About Khayelitsha **Blogs** Events Places Contact Us

News Blogs

Mind over matter for bodybuilding champion

02 May 2019
Written By:
Hfundo Dhladhla

Tell people more about the services you offer. Use this repeating layout to display content. It's an easy way to keep your customers up to date with what's happening. Want to make this content your own? Simply drag and drop elements like text, images and links, or connect to data from your collection. Tell people more about the services you offer. Use this repeating layout to display content. It's an easy way to keep your customers up to date with what's happening. Want to make this content your own? Simply drag and drop elements.

[Read More...](#)

The Second Beginners Ballet

28 March 2019
Written By:
Hfundo Dhladhla

Tell people more about the services you offer. Use this repeating layout to display content. It's an easy way to keep your customers up to date with what's happening. Want to make this content your own? Simply drag and drop elements like text, images and links, or connect to data from your collection. Tell people more about the services you offer. Use this repeating layout to display content. It's an easy way to keep your customers up to date with what's happening. Want to make this content your own? Simply drag and drop elements.

[Read More...](#)

Vukani HOME NEWS SPORT ENTERTAINMENT

Home > Sport > Mind over matter for bodybuilding champion

Mind over matter for bodybuilding champion

By Lonwabo Marele · May 2, 2019

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Events

Events

22
August

Casino Jazz Night

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12
July

Annual Invitational Golf Outing

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3
October

Race For The Kids

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COMPANY ADVERT

Places around Khayelitsha

Home	About Khayelitsha	Blogs	Events	Places	Contact Us
 <p>B&B</p> <h3>Bed & Breakfast</h3> <p>Make this yours. Add images, text and links, or connect data from your collection.</p> <p>Read More →</p>	 <p>Organisations</p> <h3>Khayelitsha Businesses</h3> <p>Make this yours. Add images, text and links, or connect data from your collection.</p> <p>Read More →</p>	 <p>Restaurants</p> <h3>Shisa-nyama</h3> <p>Make this yours. Add images, text and links, or connect data from your collection.</p> <p>Read More →</p>			
 <p>Schools</p> <h3>Schools</h3> <p>Make this yours. Add images, text and links, or connect data from your collection.</p>	 <p>Shopping</p> <h3>Shoes to Groceries</h3> <p>Make this yours. Add images, text and links, or connect data from your collection.</p>	 <p>Sports</p> <h3>Sports</h3> <p>Make this yours. Add images, text and links, or connect data from your collection.</p>			

A More Detailed Look

Home	About Khayelitsha	Blogs	Events	Places	Contact Us
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Sports


Log/Picture of Business

Name

I'm a paragraph. Click here to add your own text and edit me. It's easy. Just click "Edit Text" or double click me and you can start adding your own content and make changes to the font. Feel free to drag and drop me anywhere you like on your page. I'm a great place to tell a story and let your users know a little more about you.

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Contact Number: 091 xxxxxxxx
E-mail: shop1@xxxxxx.com
More Info on: (Site) / (Social media) / (Person)

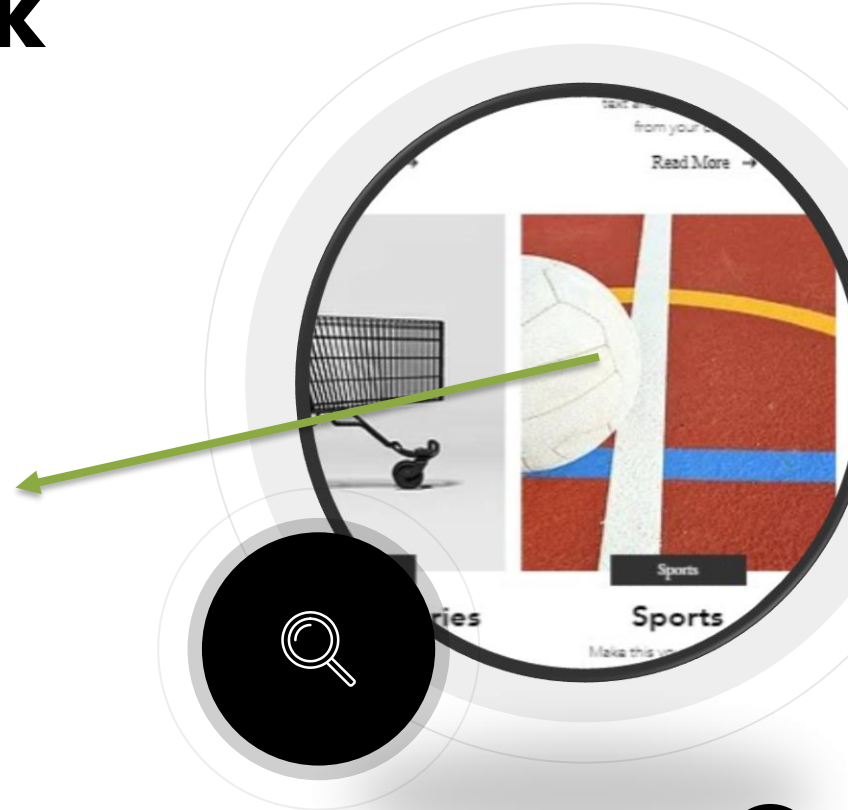


KHAYELITSHA CANOE CLUB

The Khayelitsha Canoe Club is the first of its kind in a South African township, where water-sports are rare. Established in 2013 with only two boats, the club teaches the youth of the community about paddling as a sport.

The club has grown tremendously since its inception and the latest offering is canoe polo, a favourite among the kids. They also offer boat rides for tourists who are welcome to come along for a paddle.

For more info contact Siyanda Sopangisa:
Contact Number: 072 801 8681
Address:
Khayelitsha Wetlands Park, Hlanga Crescent
Makhaza
Cape Town, Western Cape
More Info on: [Facebook](#)



Site Connection



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More info on: [Facebook](#)



VELOKHAYA

The Velokhaya Life Cycling Academy uses cycling as a means to provide children of impoverished communities with essential life skills and opportunities that will help them have a positive impact on their community.

They also strive to turn local youth into role models for the community by encouraging cycling excellence and developing champion cyclists, a number of whom have achieved great heights in the sport, both locally and internationally. The facility in Khayelitsha includes a BMX track, as well as a gym equipped with advanced cycling equipment, and a learning centre.

More info on: [Facebook](#)
[Twitter](#)
[3i1a](#)



Feedback

Pros	Cons
------	------

- | | |
|---|---|
| <ul style="list-style-type: none">• Simple and attractive design• “Better than expected” | <ul style="list-style-type: none">• Lack of User Input• No area to promote s |
|---|---|





**Why we
think the
content is
relevant?**

News blogs

Allowing the residences to post news blogs will:

- Provide sense of responsibility
- Exposure
- Articles will be edited therefore, learning for journalists



Advertising

- Gives the website exposure therefore self markets
- Generates revenue, self sustained

