



SA Bio Plan
Biotechnology Business Plan Competition
& Executive Education Programme

TIMELINE

An Innovation Fund & Emory University Partnership

February 27, 2009:
Closing date for application to
attend workshops in March 2009

Workshop Dates:
• Durban: 12, 13 March 2009
• Cape Town: 16, 17 March 2009
• Pretoria: 19, 20 March 2009

March 27, 2009:
Final Submission date for 1- pager -
business opportunity submission

May 1 – August 31, 2009:
Teams work with mentors on Business
Plan development

29 June - 4 July 2009:
Executive Education Programme
– Venue:

August 31 2009:
Deadline for submission of final
Business Plan

September 2009:
Judging of Final Business Plans
submitted



EMORY
UNIVERSITY

The Innovation Fund (IF) in collaboration with the BRICs and in partnership with Emory University of Atlanta, Georgia USA is pleased to announce the commencement of the SA Bio Plan 2009.

The SA Bio Plan 2009 is a Biotechnology Executive Education Program and Business Plan Competition (BPC) for the Bio-Entrepreneur. Participants in the program will receive world class education and training, commencing with a series of Biotech Entrepreneurship Workshops open to all interested parties. Aspiring entrepreneurs may then choose to enter the Business Plan Competition from which semi-finalists will be selected. The Goizueta Business School of Emory University along with South African experts will present a modular Executive Education program to which only the selected teams are invited to participate. This is a certified/accredited course offered by the Goizueta Business School of Emory University.

The business plan competition seeks to encourage the development of biotechnology businesses in South Africa. Participating teams will each work closely with a team of mentors to fully develop a strategy and business plan that will be evaluated by an international panel of experts.

The winning team will receive a cash prize and the top 4 Business Plans (which include the winning business plan) as adjudicated by the expert panel will have the additional opportunity of an internship in the USA for a period of 2 to 3 weeks.

Who Should Apply?

We seek applicants (individuals/teams) with great technology and an obvious commercial opportunity. The opportunity should be innovative and/or extend social benefits to humanity.

The obvious applicants will be graduates and academics in the broader Biosciences arena, engineering graduates interested in the interdisciplinary facet of Biotechnology, Technology Transfer Professionals and others with an interest in Entrepreneurship, Technology Transfer and IP management.

Here Is How It Works...

Working closely with the BRICs and the Biotechnology Incubators,

the SA BIO Plan Executive Education Program and Business Plan Competition has been developed to help create new life science companies based in South Africa and will include the following components:

Component 1: Biotech Business Workshops: 2-day workshops will be held in Durban (12 - 13 March), Cape Town (16 - 17 March) and Pretoria (19 - 20 March). These workshops, which are open to all interested parties, will cover the fundamentals of Intellectual Property, Venture Capital, Bio-Entrepreneurship and Business Plan Writing.

Component 2: Business Plan Competition (BPC): A six-month long business plan competition has been designed and developed to help foster the formation of venture-attractive life science companies based in South Africa. The Competition seeks out and pulls forward opportunities from the country's research universities, research centres and emerging entrepreneurial base.

BPC Applications and Selection: Applications to participate in the SA BIO Plan Business Plan Competition will begin in mid-February. Participation in the Competition is not limited to attendees of the Workshops, but participation in the Workshops is strongly recommended. The one-page application is designed to give the selection committee a view of the nature of the technology, its commercial potential and the team behind the opportunity. The deadline for submitting an application for this year's Competition is 27 March 2009. The selection committee will choose the best opportunities (a maximum of 10) and these will move forward in the Competition.

BPC Mentorship: Each of the Selected Opportunities will be paired with a team of seasoned life sciences professionals from the United States and South Africa who will serve as Mentors. Their role is to guide the creation of a commercial strategy, an executable business plan and the presentation materials necessary to present the opportunity to prospective venture and commercial partners. **BPC Submission and Judging:** Each team will submit a finished business plan and present their opportunity in a venture conference format to an international panel of experts from the global life science investment community who will serve as judges. This judging panel will provide critical feedback on the quality of the

plan and its presentation as well as the viability of the opportunity. The panel will also select 3 to 4 SA BIO Plan Semi-Finalists who will present their opportunity at the Bio-2-Biz Conference in September 2009.

Component 3: Executive Education: The leaders from the Selected Opportunities will attend a 2-week intensive executive education course mid-way through the Competition. This program has been designed by Emory University and will focus on the development of investment-grade commercial opportunities in the life sciences space. The course will be presented in South Africa, and all participants will receive a certificate of completion from Emory University.

Component 4: International Training and Internships: The selected SA BIO Plan Semi-Finalists will have an opportunity for further training and an internship in the USA or Europe for a period of 2 to 4 weeks.

INTERESTED?

Kindly visit our web site: www.innovationfund.ac.za

You will obtain more details on the program and application forms at this website.

The deadline for registering for the Workshops:
February 27, 2009

The deadline for submitting the BPC application:
March 27, 2009

For further questions, please contact the SA BIO Plan Competition representatives: sabioplan@nrf.ac.za

