

# 0 designed by rreepik.com

# Social Engineering is defined as ...

#### Noun

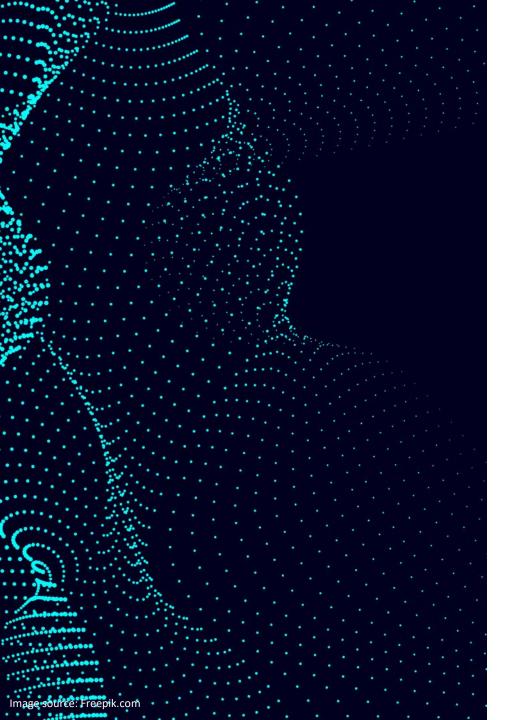
- 1. the use of centralized planning in an attempt to manage social change and regulate the future development and behaviour of a society.
- 2. (in the context of information security) the use of deception to manipulate individuals into divulging confidential or personal information that may be used for fraudulent purposes.

Source: dictionary.com

"Social engineering is defined as any act that influences a person to take an action that may or may not be in their best interest."

Chris Hadnagy, Social Engineering: The Art of Human Hacking.





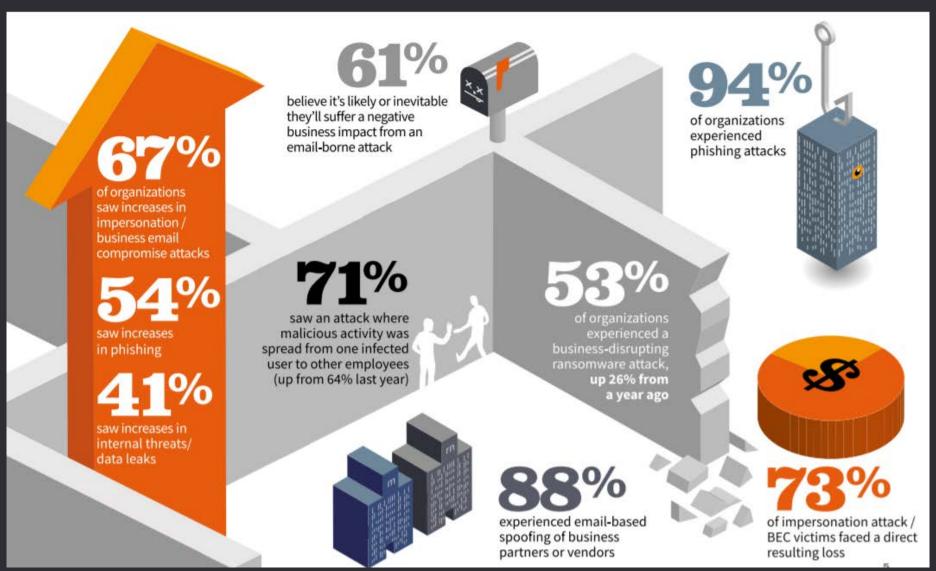
# Types of social engineering attacks

- Impersonation
- Phishing
- Spear phishing
- Whaling
- Vishing
- SMiShing
- Baiting
- Pretexting
- Etc....

Source: https://www.nextiva.com/blog/social-engineering-attacks.html#s3



#### **Key findings over the previous 12 months**







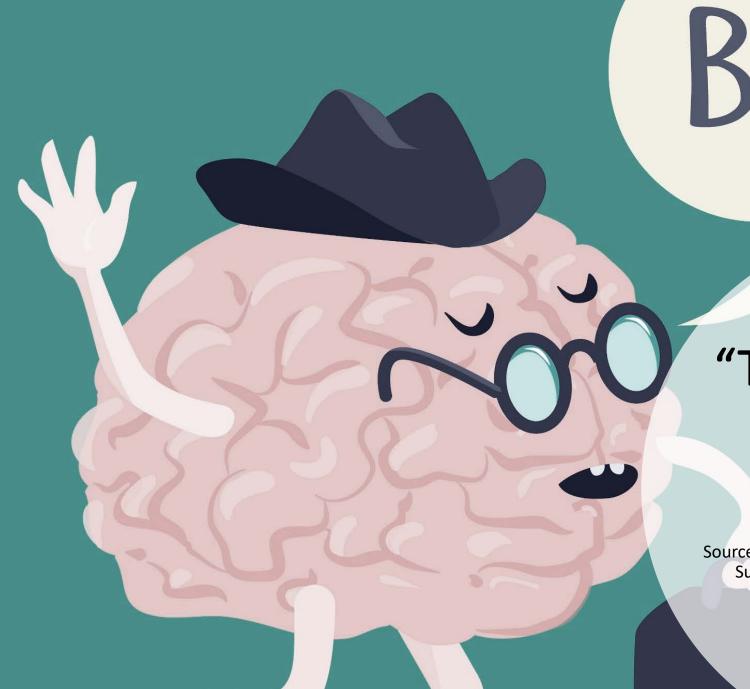
Wallace: Hang on a mo'



# 2 Awareness Training

| What types of cybersecurity and awareness training does your company   |       |       |       |         |             | <b>K</b>  | South  |       |
|--|-------|-------|-------|---------|-------------|-----------|--------|-------|
| offer employees?   | Total | US    | UK    | Germany | Netherlands | Australia | Africa | UAE   |
| Group training sessions with our IT/IT security team   | 62.3% | 64.7% | 56.6% | 61.3%   | 52.0%       | 68.0%     | 62.0%  | 72.0% |
| Interactive videos highlighting best/worst practices to keep in mind   | 45.0% | 56.3% | 42.9% | 34.7%   | 35.0%       | 39.0%     | 30.0%  | 61.0% |
| A formal online test to learn about threats and prompts questions to respond to                                  | 44.1% | 49.7% | 49.7% | 32.7%   | 36.0%       | 38.0%     | 31.0%  | 62.0% |
| An emailed or printed list of tips to keep in mind   | 43.7% | 42.0% | 42.3% | 33.3%   | 29.0%       | 56.0%     | 45.0%  | 68.0% |
| One-on-one training sessions with our IT/IT security team  | 43.5% | 45.0% | 32.6% | 47.3%   | 45.0%       | 43.0%     | 35.0%  | 60.0% |
| Sends prompts for me to note whether or not a link is<br>"safe" prior to a allowing me to visit certain websites | 38.4% | 45.3% | 31.4% | 23.3%   | 41.0%       | 36.0%     | 37.0%  | 54.0% |
| Other  | 0.6%  | 0.7%  | 0.6%  | 0.7%    | 1.0%        | 0.0%      | 1.0%   | 0.0%  |
| My company doesn't provide any training  | 2.0%  | 1.3%  | 2.9%  | 1.3%    | 4.0%        | 1.0%      | 4.0%   | 0.0%  |
| Number of respondents  | 1025  | 300   | 175   | 150     | 100         | 100       | 100    | 100   |





# BYE!

"There's no patch for human stupidity!"

Source: The Hacker News - Social Engineering Skype Support team to hack any account instantly







# Dr. Robert Cialdini | INFLUENCE AT WORK

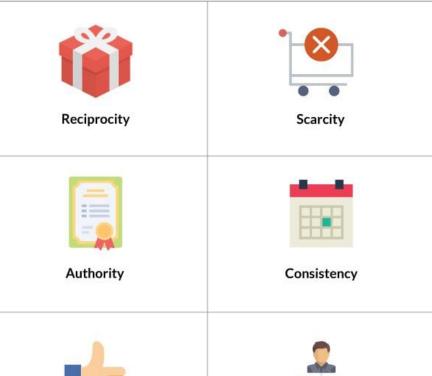
Source:

https://www.influenceatwork.com/principl
es-of-persuasion/



Liking

#### Principles of **Persuasion**:



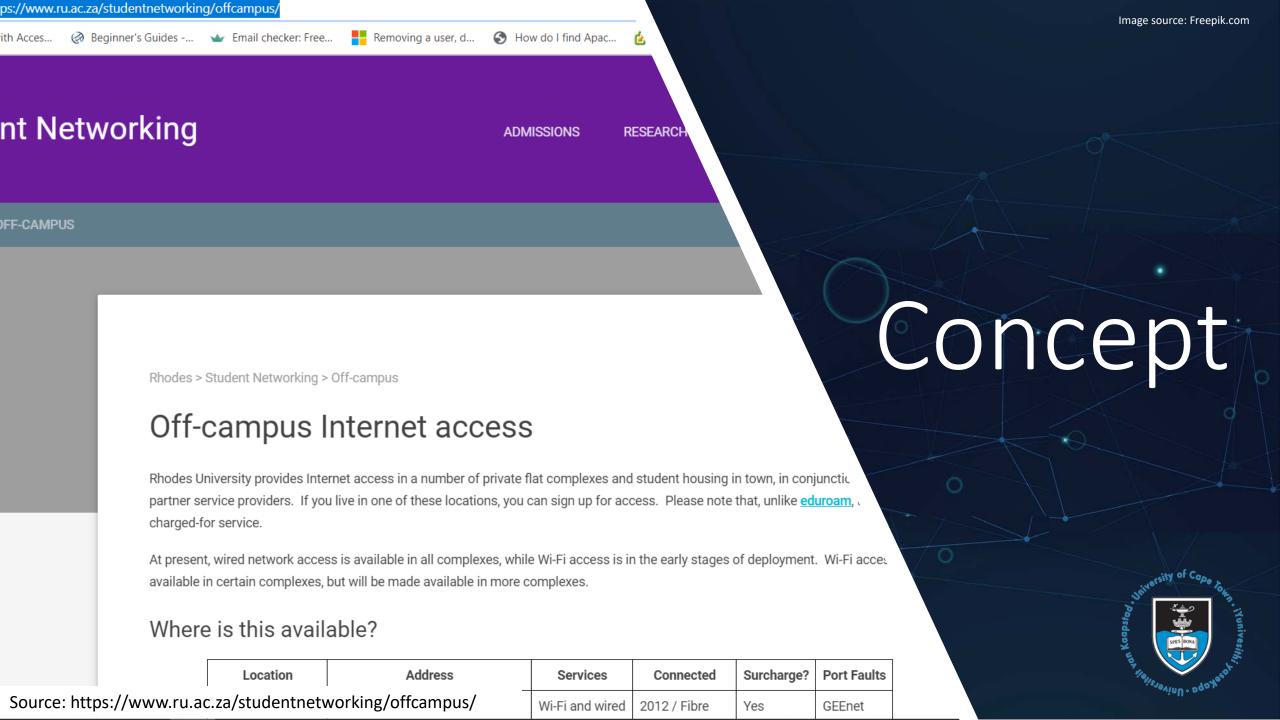


Consensus

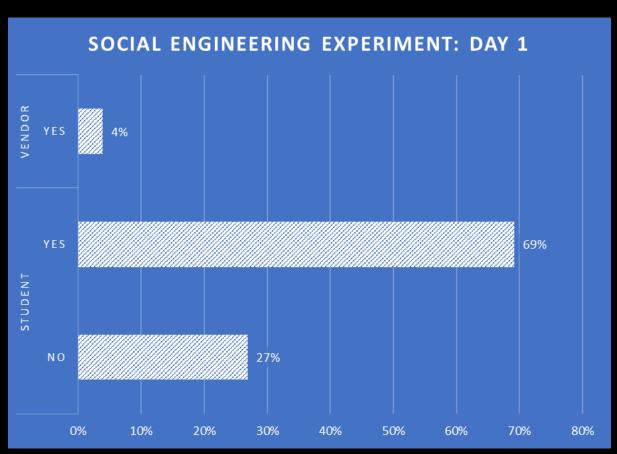
Real-World
Application of the
Principles of
Persuasion

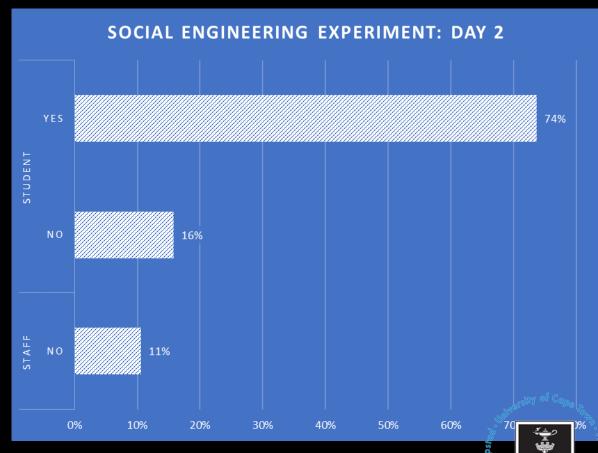
# The Experiment



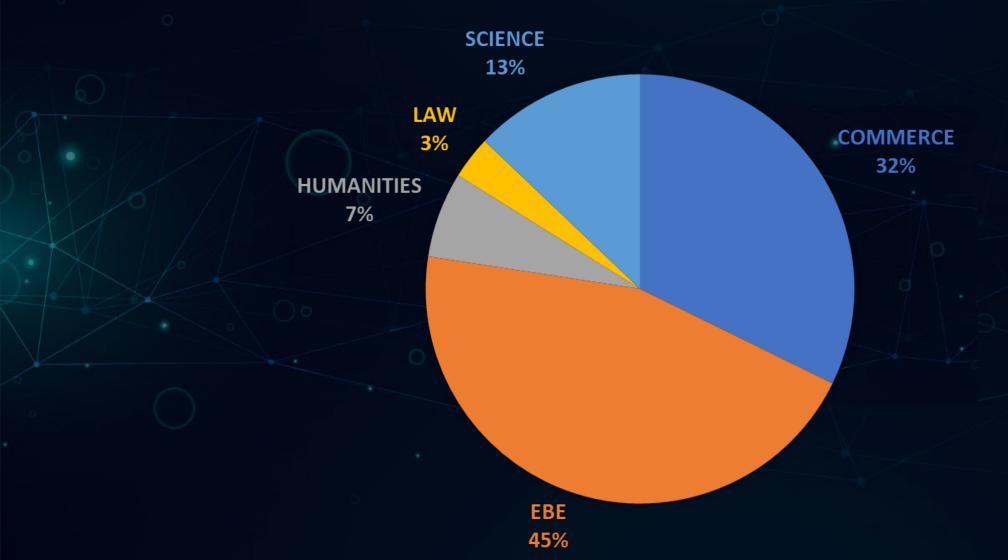


# The Results





# Results per Faculty





# A Phishing example







Sep

## SCAM OF THE WEEK: "The Boss Needs iTunes Gift Cards For Customers... NOW"

Stu Sjouwerman







If you ever wondered if those iTunes gift card phishes really work, see the below email exchange.

Yep, that overzealous employee actually drove around town from store to store picking up iTunes gift cards for the bad guys because there was a limit on the number of cards that could be bought at any one store at one time.

All told poor Emily bought TWENTY \$100.00 iTunes gift cards for these criminals. Still worse, she put them ON HER OWN PERSONAL CREDIT CARD!



From: John Carpenter <officeexec.mails@inbox.lv>
Sent: Thursday, September 6, 2018 11:20 AM
To: Emily Walker <ewalker@distracted.com>
Subject: Respond

Let me know when you are available. There is something I need you to do.
I am going into a meeting now with limited phone calls, so just reply my email.

John Carpenter

Sent from my iPad

\_\_\_\_\_

Subject: RE: Respond

Date: 6 September 2018 at 21:24:35

From: Emily Walker <ewalker@distracted.com>
To: John Carpenter <officeexec.mails@inbox.lv>

Did you intend to send this to me?

Emily Walker Project Manager

Sent from my iPhone

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From: John Carpenter <officeexec.mails@inbox.lv>
Sent: Thursday, September 6, 2018 11:28 AM
To: Emily Walker <ewalker@distracted.com>
Subject: RE: Respond

Yes Emily, can you get this done ASAP? I need some couple of gift cards. There are some listed clients we are presenting the gift cards. How quickly can you arrange these gift cards because i need to send them out in less than an hour. I would provide you with the type of gift cards and amount of each.

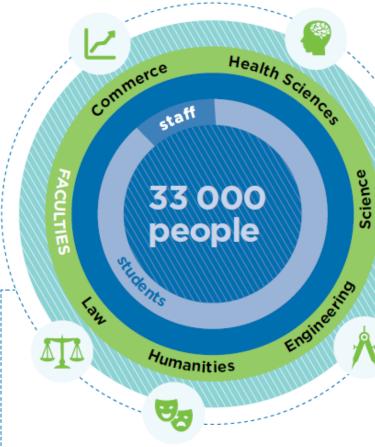
Sent from my iPad

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#### **UCT today**



#### 28 600 students and 4 544 staff

In 2018 UCT was home to 28 600 students (17 552 undergraduates, 11 048 postgraduates) and 4 544 staff (1 208 academic and 3 336 professional, administrative support and service staff). Over the course of the year, anywhere between 100 and 1 000 students are employed by the university.













#### The Centre for Higher Education Development

partners with the six faculties to ensure students don't just gain access to UCT, but also succeed here. They work to improve UCT's teaching and learning environment.





+/- 6 370

students lived in UCT's 32 catered or self-catering student residences in 2018, while 22 230 students lived off campus.

#### 8 062 undergraduates

- nearly 50% - received financial support in 2018.

# Massive open online courses (MOOCs)

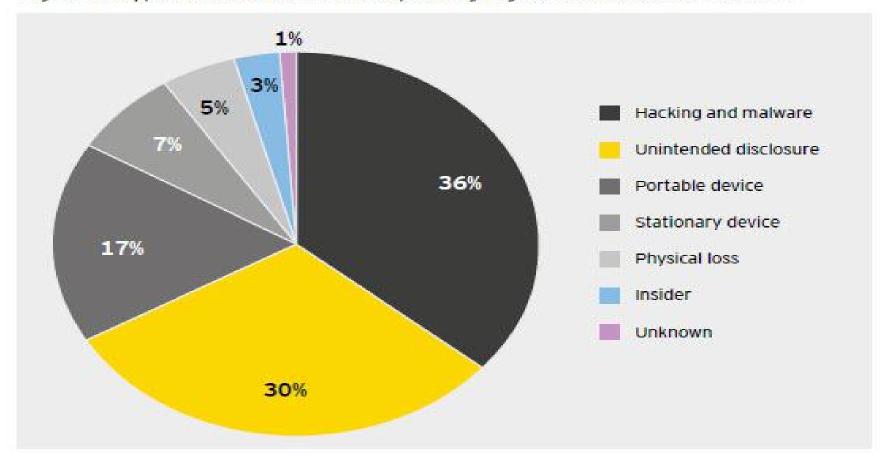
15 MOOCs are currently running at UCT, and have attracted more than 230 000 people from over 100 different countries across the globe.

## $25 \, \text{km}^2$

is the total area of UCT's campuses, including upper, middle and lower campus in Rosebank; the health sciences campus in Observatory; the Hiddingh Campus in Gardens; the Graduate School of Business (GSB) Breakwater Campus on the Atlantic Seaboard and the GSB Solution Space in Philippi.

## Impact on HEI's

Figure 1. Types of data breaches impacting higher education institutions





#### YOUR CITY HAS BEEN HACKED

Hello Joburg city! Here are Shadow Kill Hackers speaking. All of your servers and data have been hacked. We have dozens of backdoors inside your city.

We have control of everything in your city. We can shut off everything with a button.

We also compromised all passwords and sensitive data, such as finance and personal population information.

Your city must pay us 4.0 Bitcoins (thats a very small amount of money) to the following address (19GUXmfkus3YCVNWcoHwgbJSqLusUNZakt) until October 28 17:00PM your time.

If you don't pay on time, we will upload the whole data availble to anyone in the internet.

If you pay on time, we will destroy all the data we have, and we will send your IT a full report about how we hacked your systems and your security holes.

Contact us for more information at shadowkill@tutanota.com Have a nice weekend. Shadow Kill Hackers Group.

OK

# Real world examples

My Vodaco data breach'

Liberty hack the exposes su\_By Pumza Fihlani

Rudolph Muller 30 Decemt BBC News, Johannesburg

(1) 20 October 2017

Tuesday 21 May 2013 - 3:05pm

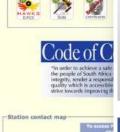
hacked

**EXCLUSIVE: T** 

vulnerable af







Picture of www.saps.gov.za which w A security flaw in the "M



subscribers' personal de Authorities in South Africa are investiga the personal details of more than 30 mil service providers, averaplacing them at risk of identity theft. details.

'biggest breach yet'

Liberty Life is the latest SA firm to have its breached and has potentially exposed the personal details of millions

21 JUNE 2018 - 05:00 by TOBY SHAPSHAK



### **Business**Day

**NATIONAL** 

## City of Joburg, banks under cyber attack

A group called the Shadow Kill Hackers demands payment of 4.0 bitcoins by October 28 or will upload all hijacked data onto the internet

25 OCTOBER 2019 - 00:25 by CAROL PATON



## A UCT example



#### Addressing irregular access to NBT information

31 MARCH 2019 | ROYSTON PILLAY, REGISTRAR

#### Dear colleagues and students

The University of Cape Town's (UCT) Centre for Educational Testing for Access and Placement (CETAP) was informed in late January 2019 that certain personal identifiable information (PII) of individuals who wrote their National Benchmark Tests (NBT) had been found online. The NBT system is hosted on a UCT platform.

UCT's **Computer Security Incident Response Team** (CSIRT) conducted a technical assessment of all the system components. This consisted of checking the software comprising the operating system and website applications for potential weaknesses which could have contributed to the exposure of NBT applicant PII.

#### Most read

DHET publication count: research excellence is more than a numbers game

17:35, 6 May 2019

UCT Staff inclusivity survey



# Protecting Your Research Data



# **Data Classification**



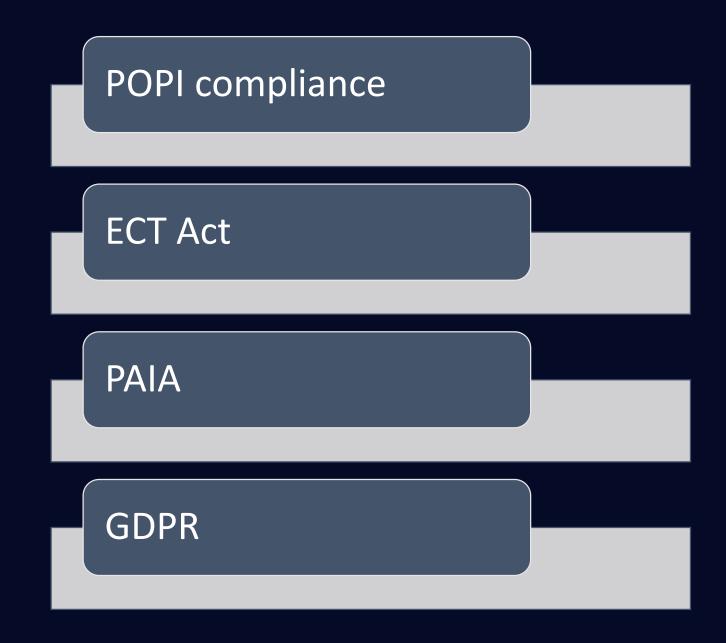
## Data Encryption

- Encryption may be used to further protect confidential and sensitive research data
- If data is encrypted, ensure that encryption is enabled for encryption in transit and at rest





# Legal Considerations





# Cybercrimes Bill – Regulation of cybercrimes in South Africa

## POPI

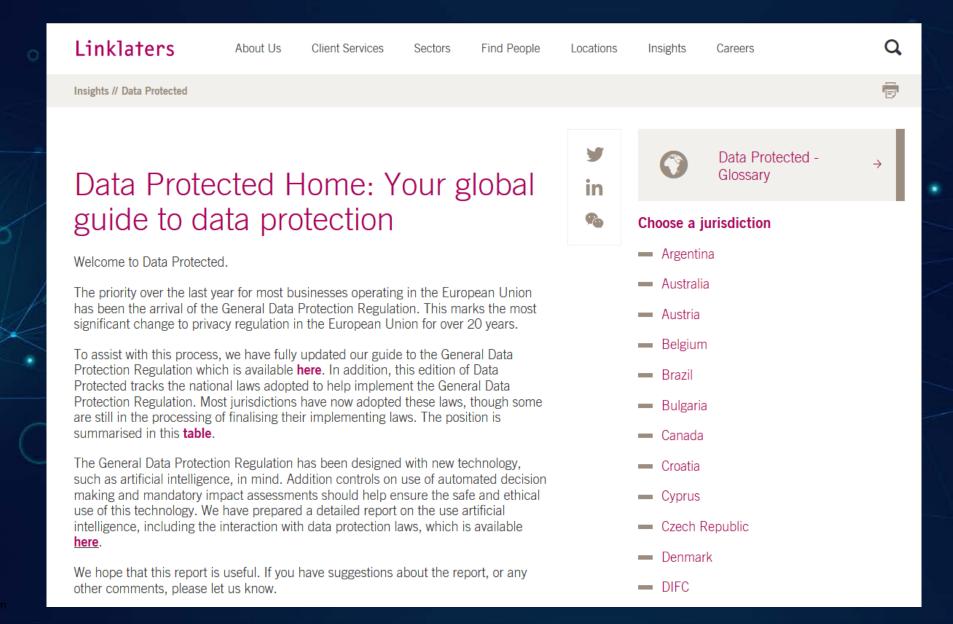
Record retention constraints

Data subject rights

Security safeguards

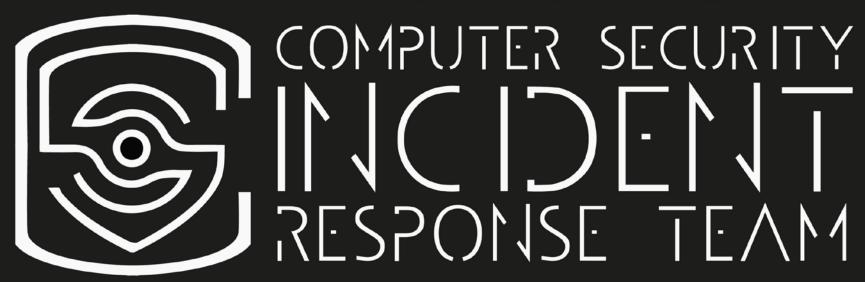
Notification of security compromise

## Global guide to data protection





#### UNIVERSITY OF CAPE TOWN



## Mandate



Manage computer security incidents



Investigation and assessment



Ensure return to normal operating conditions



Perform digital forensics



Inform the UCT senior leadership



Manage potential risks



Prevent the recurrence of incidents



Provide education and advice



Announce potential vulnerabilities and threats



Represent UCT at a national and international level

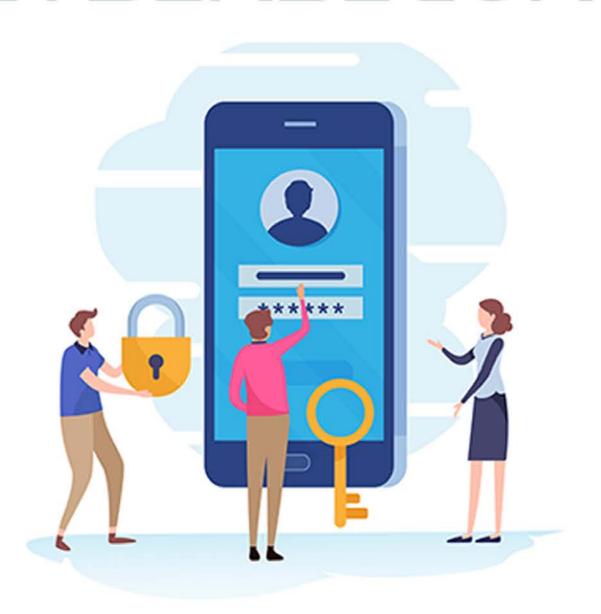


csirt@uct.ac.za



csirt.uct.ac.za

# CYBERSECURITY MONTH



WHY THE **PASSWORD** FUSS? #CSM2019

# My password's been hacked again. That's the third time I've had to rename the dog.

"That won't happen to me." Life has a funny way of proving us wrong.

https://haveibeenpwned.com/

# HOW SECURE IS MY PASSWORD?

•••••

#### SHOW SETTINGS

It would take a desktop PC about

#### 178 quadrillion years

to crack your password

[Tweet Result]

#### HIDE DETAILS

Length: 18 characters

**Character Combinations: 81** 

Calculations Per Second: 4 billion

Possible Combinations: 22 decillion

https://howsecureismypassword.net

# **Password Security**



Do not hand your password over to anyone, ever!



Always use different passwords for all your different accounts



Make your passwords long and strong



Never use personal details for your password



Change your passwords regularly



Never leave it lying around

# CYBERSECURITY MONTH



HANDY TOOLS TO KEEP YOUR **PASSWORDS** COOL #CSM2019







COMMENTARY | SMART HOME

## FaceApp was a test. We didn't pass

Commentary: Our inability to draw lines when it comes to our personal data is a real problem, with real ramifications. This won't age well.

BY RY CRIST \$\mathcal{U}\$ | JULY 19, 2019 7:08 AM PDT









I woke up, poured some coffee and, as I often do each morning, checked Twitter. There, among the headlines, were faces. Old faces, young faces, weird faces. Altered faces of friends, colleagues and strangers, all of them using FaceApp, the latest viral trend. God forbid we miss out on any of those.

"Why on earth are you still tweeting FaceApp pics?" I asked one of them. This



FaceApp lets users upload a picture, then alter it to look older, younger or like another gender.

Sarah Tew/CNET

### A Pokemon Go malware app was downloaded by half a million people

By Patrick Goss September 15, 2016 Mobile phones

Sophisticated Trojan picked out its favored victims











Techradar 2016

Pikachu does not approve





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